

# NEWS



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## **FOR IMMEDIATE RELEASE**

### **RACING LEGENDS HOST NEW AUTOMOTIVE LIFT SAFETY VIDEO**

Cortland N.Y. – October 1, 2006 – The Automotive Lift Institute, Inc. (ALI) announces the availability of a new Lift Safety DVD entitled “Lifting It Right”. This DVD has been endorsed by the National Safety Council.

Hosted by racing legends Richard and Kyle Petty, this DVD contains valuable training and risk management information designed in a manner that will engage today’s technicians, shop owners and vocational students.

ALI’s new video kit contains a copy of the DVD along with a reproducible written test, instructor’s answer key and user guide. A copy of the Institute’s Safety Manual and Safety Tips Card are also provided. Reviews to-date rate this product as “Rich in content and engaging”. Dave Augenstien, President of Automotive Environmental & Safety Engineering states “Simply one of the best safety videos I have ever experienced. This should be required viewing for all automotive technicians.”

Visit the Institute’s website at [www.autolift.org](http://www.autolift.org) to preview this DVD or for information on purchasing safety materials sponsored by the automotive lift manufacturers who support ALI’s mission of promoting the safe design, construction, installation and use of automotive lift products.

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#### NOTE TO EDITOR:

Enclosed

- Lift Safety Video Cover-Contact [heather@autolift.org](mailto:heather@autolift.org) for hi-res jpeg.