

To: R.W. (Bob) O’Gorman  
From: Christine Bell  
Date: March 10, 2009  
Subject: Tire Industry Association (TIA)/Automotive Lift Institute – Strategic Safety Alliance

I am pleased to announce the TIA Training Dept.’s intent to continue the formal Strategic Safety Alliance with the Automotive Lift Institute, Inc. (ALI) through May of 2011.

The ALI’s mission statement of promoting the safe design, construction, installation and use of automotive lift products has been recognized as a program offering tremendous benefit to our organization.

Many of the available safety materials developed by ALI are recognized as American National Standards Institute (ANSI) approved national standards or are commonly referenced and/or provided with new lifts and recognized by many of the largest and most respected lift manufacturers. The safety supplies that ALI provides are an integral part of TIA’s Automotive Tire Service (ATS) training program and add value and credibility to our Vehicle Lifting training module.

TIA’s ATS training includes not only a detailed video, following the best practices outlined in your safety materials, but also hands-on instruction and demonstrations involving the use of your ALI lifting point reference guide. Furthermore, our certified technicians and instructors have to pass a written examination, which involves the use of the lifting point reference guide to correctly identify a vehicle’s proper lifting points. With the continuation of our alliance, we hope to help our members with their continuing training and development.

Sincerely,  
Christine Bell



Director of Training  
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