



## **Cruise on Over to Richard Petty's Garage: Free Fall Cruise-In and VIP Cookout Scheduled**

**Cortland, NY (July 19, 2016)** – The annual [Petty's Garage Car Show](#) presented by the [Automotive Lift Institute](#) (ALI) will be a free cruise-in event this year. The cruise-in will take place on the historical Petty compound in Level Cross, N.C., on Oct. 1, and will include free admission to the Richard Petty Museum. A VIP cookout will be held the night before the cruise-in on the grounds of Richard Petty's home, Reverie Place. Cookout tickets are \$25 per person for ages 11 and up.

"Changing the format from a traditional car show to a cruise-in opens the event up to more people," says R.W. "Bob" O'Gorman, ALI president. "All makes, models and ages of cars are welcome, with no pre-registration required. There is no charge to participate in the cruise-in on Saturday, and everyone is welcome to come and walk the grounds, visit the museum and check out the working speed shop where the Petty's Garage team builds high-performance Mustangs, Challengers, Chargers, Jeeps and more every day."

Cruise-in participants are invited to attend an exclusive cookout at 6 p.m. on Sept. 30 at Reverie Place, Richard Petty's ranch just up the road from Petty's Garage in Randleman, N.C. Admission to the cookout is limited to 200 people.

Petty's Garage gates are open 8 a.m. to 1 p.m. on Saturday, Oct. 1. The first 200 show cars to arrive will be eligible for the People's Choice Award. Judging runs until 11 a.m. No pre-registration or entry fee is required. The Richard Petty Museum opens at 9 a.m. The Museum features trophies, cars, memorabilia and more to tell the story of Richard Petty's unmatched NASCAR career. There's a special exhibit for the kids, featuring Mr. and Mrs. The King and the Hudson Hornet from the Disney Pixar movie, *Cars*.

The Petty's Garage Cruise-in will be held on at the Level Cross Petty Enterprises Historical Site, 311 Branson Mill Road in Randleman, N.C. For tickets to the VIP dinner, visit [tiny.cc/pettycruisein](http://tiny.cc/pettycruisein) or call (336) 495-6602. Connect with Petty's Garage on Facebook at [www.facebook.com/PettysGarage](http://www.facebook.com/PettysGarage) and on Twitter at [twitter.com/PettysGarage](http://twitter.com/PettysGarage).

To learn more about ALI, visit [www.autolift.org](http://www.autolift.org) or call (607) 756-7775. You can also connect with ALI on Facebook at [www.facebook.com/LiftInstitute](https://www.facebook.com/LiftInstitute), on Twitter at [twitter.com/LiftInstitute](https://twitter.com/LiftInstitute) and on YouTube at [www.youtube.com/LiftInstitute](https://www.youtube.com/LiftInstitute).

### **About Petty's Garage**

A performance-driven company, Petty's Garage, owned by NASCAR Hall of Famer Richard Petty, is currently bringing "The King's" winning tradition to a wide variety of high-performance automobiles from production-based Richard Petty Signature Series to custom builds and restorations. The Petty's Garage Performance Tour, powered by primary partners Continental Tire, BASF and Magnaflow, provides an up close experience to auto enthusiasts at select nationwide events. The motto at Petty's Garage is: "If you can dream it, we can build it". For more information, visit our website: [www.pettys-garage.com](http://www.pettys-garage.com).

### **About ALI**

Founded in 1945, the Automotive Lift Institute (ALI) is a trade association of North American-based lift manufacturers. ALI's mission is to promote the safe design, construction, installation, service, inspection and use of automotive lifts. In 1947, ALI developed the first Commercial Standard covering vehicle lifts published by the National Bureau of Standards. Today, ALI sponsors several national lift safety standards and offers third-party certification programs for automotive lifts and automotive lift inspectors.

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**Editor's Note:** Please see attached photo.

**Caption:** The Petty's Garage Cruise-in presented by the Automotive Lift Institute (ALI) is free and open to all makes, models and years of cars. The cruise-in will take place on the historical Level Cross Petty compound on Oct. 1. Admission to the cruise-in is free and includes entry into the Richard Petty Museum. A VIP cookout on the grounds of Richard Petty's home, Reverie Place, will be held the night before the cruise-in. Tickets for the dinner are on sale now at [tiny.cc/pettycruisein](http://tiny.cc/pettycruisein).

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