

FOR IMMEDIATE RELEASE

Keep Lift Safety in View with New Automotive Lift Institute (ALI) Safety Tips Poster

Eye-catching poster features guidance from ALI's updated Lift Safety Tips Card

Cortland, New York (Sept. 27, 2017) – The Automotive Lift Institute (ALI) has updated and expanded its popular [Automotive Lift Safety Tips Card](#) and has created an all-new [Safety Tips Poster](#) to make it even easier to keep lift safety in front of vehicle technicians.

Both pieces feature 13 tips for safe lifting, including lift operation, maintenance and inspection. The poster is designed to be easy to read from a distance, and uses bold graphics and pictographs to grab attention and reinforce key points. The poster is 30 inches wide and 45 inches tall, and can be hung in a service bay, break room or training room as a daily workplace safety reminder.

“The new Safety Tips Poster is a highly visible and low-cost way to remind lift operators everywhere, from vocational schools to car dealers, independent repair shops to fleet maintenance garages, that safety is always a priority,” says R.W. “Bob” O’Gorman, ALI president.

Both the poster and the safety tips card are available from ALI member companies or can be ordered from ALI at www.autolift.org/ali-store/. Both are copyrighted and may not be reproduced without written permission from ALI.

For more information about ALI and its lift safety initiatives, visit www.autolift.org or call (607) 756-7775. You can also connect with ALI on Facebook at www.facebook.com/LiftInstitute, on Twitter at www.twitter.com/LiftInstitute, and on YouTube at www.youtube.com/LiftInstitute.

About ALI

Founded in 1945, the Automotive Lift Institute (ALI) is a trade association of North American-based lift manufacturers. ALI’s mission is to promote the safe design, construction, installation, service, inspection and use of automotive lifts. In 1947, ALI developed the first Commercial Standard covering vehicle lifts published by the National Bureau of Standards. Today, ALI sponsors several national lift safety standards and

offers third-party certification programs for automotive lifts and automotive lift inspectors.

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Editor's Note: Please see attached image.

Caption: The Automotive Lift Institute (ALI) introduces a new Automotive Lift Safety Tips Poster featuring 13 tips for safe lifting, including lift operation, maintenance and inspection. The poster makes it even easier to keep lift safety in front of vehicle technicians every day.

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