

NEWS

FOR IMMEDIATE RELEASE

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Richard Petty's Garage announces **- The Legacy Series -**

On November 11th and 12th, an Open House and tour of [Petty's Garage](http://www.pettys-garage.com), will be the public debut of **Legacy by Petty**, a custom Dodge Challenger build for the President of the [Automotive Lift Institute \(ALI\)](http://www.autolift.org).

LEVEL CROSS, N.C. –

Legacy by Petty comes as a result of more than 11 months of design and development activities associated with the build currently being completed by [Petty's Garage](http://www.pettys-garage.com). "ALI, whose mission promotes the safe design, installation, and use of automotive lifts, and Petty Enterprises have enjoyed a working relationship since mid 2004, one night after shooting film at the 09 SEMA show, ALI's people and our team kicked around the idea of honoring the King in a way that was truly unique and it just kept rolling with unexpected and highly detail oriented turns - like finding crocodile leather for the [Katzkins](http://www.katzkins.com) custom leather interior which matches Richard's boot leather," said Greg Steadman, former NASCAR Crew Chief turned General Manager for Petty's Garage. "The fact the King started his career in a convertible back in '58 means something to Petty fans". For those lucky enough to have caught a few spy shots or to have seen glimpses of this first convertible – "well, let's just say it's emotional for some and the term *truly epic* has surfaced more than once" said Steadman.

While many performance speed shops "farm out" all but a fraction of the build, Petty's Garage does it all in-house, even bringing in top named professionals for specialized work when necessary. Collaboration from outside experts supporting the **Legacy by Petty** build includes: final design renderings by [Murray Pfaff](http://www.murraypfaff.com), a fully functional convertible conversion by [Drop-Top Customs](http://www.drop-topcustoms.com), and artwork by renowned airbrush artist [Mickey Harris](http://www.mickeyharris.com).

OPEN HOUSE??! With just 200 [Richard Petty Signature Series](http://www.pettys-garage.com) (RPSS) production-based, sequentially numbered high-performance vehicles being produced over the next five years, whether you check out one of the remaining, first offered - limited edition (43) Signature Series Black Challengers, the ongoing, knuckle busting wrenching of *the Legacy Project*, or the masterful airbrush techniques of Mickey Harris - **the public is invited to an open house November 11th and 12th**. So, mark your calendar, tell your friends and all of your car club buddies, grab your copy of [Petty Blue](http://www.pettyblue.com), and head on over to Level Cross, NC. Since we'll be hosting the film crew from Modern Hotrodz as well as some state and regional news teams on these days, you may just find yourself featured on the local news or as a face in the crowd for a television show!

Editor: See next page for copy of High Resolution Rendering of **Legacy by Petty** or contact lbrown@pettys-garage.com or info@autolift.org





