

## **FOR IMMEDIATE RELEASE**

### **ALI Introduces Interactive, Online Lift Safety Training for Service and Repair Professionals**

**Las Vegas (Nov. 5, 2013)** – The [Automotive Lift Institute \(ALI\)](#) has developed an interactive, online vehicle lift safety course based on its popular *Lifting It Right* DVD hosted by racing legends Richard and Kyle Petty. ALI is partnering with dealer services provider KPA, which has trained more than 1 million automotive industry professionals, to produce and deliver the online program. It will be available in early 2014.

*Lifting It Right: 2014 Online Edition* covers the wide variety of lift types used in professional vehicle service and repair shops, the lifting and lowering process and the importance of planned lift maintenance performed by a qualified professional. A narrator guides the viewer through each section, highlighting safety measures with easy-to-understand instructions and relevant scenarios. The viewer learns which lifts work best for certain jobs, as well as best practices for spotting a vehicle, selecting proper adapters and working under the vehicle. Real-world scenarios with corresponding questions are presented throughout to gauge comprehension. At the conclusion of the program, a certificate of completion is generated and stored online. This certificate can also be printed for display or placed in employee training records. Upon completion, each participant will also receive a copy of ALI's Automotive Lift Safety Tips card and the *Lifting It Right* safety manual via mail.

The course's online records management component will significantly simplify the lift operator training process for dealerships, independent repair shop owners, government agencies, vocational schools and other facilities equipped with vehicle lifts.

"Health and safety officials across the U.S. and Canada have increased their focus on vehicle service providers. They recognize the importance of lift operator training and are looking for evidence of lift safety compliance," says R.W. "Bob" O'Gorman, ALI president. "Currently, shop managers have to provide the training DVD, print out a copy of the written test, and then score the test and file the completed paper copy for each employee. By creating an online version of *Lifting It Right*, we've taken the burden off the shop and made the process more convenient for everyone."

*Lifting It Right: 2014 Online Edition* will be available for purchase in January at [www.autolift.org](http://www.autolift.org). To be notified via email when the program goes live, register at [www.autolift.org/subscribe.php](http://www.autolift.org/subscribe.php). A preview of *Lifting It Right: 2014 Online Edition* is available at [www.youtube.com/watch?v=RucXwkKux3M&feature=youtu.be](http://www.youtube.com/watch?v=RucXwkKux3M&feature=youtu.be).

To learn more about ALI, visit [www.autolift.org](http://www.autolift.org) or call (607) 756-7775. You can also connect with ALI on Facebook at [www.facebook.com/LiftInstitute](http://www.facebook.com/LiftInstitute), on Twitter at [www.twitter.com/LiftInstitute](http://www.twitter.com/LiftInstitute), and on YouTube at [www.youtube.com/LiftInstitute](http://www.youtube.com/LiftInstitute).

## **About ALI**

Founded in 1945, the Automotive Lift Institute (ALI) is a trade association of North American-based lift manufacturers. ALI's mission is to promote the safe design, construction, installation, service, inspection and use of automotive lifts. In 1947, ALI developed the first Commercial Standard covering vehicle lifts published by the National Bureau of Standards. Today, ALI sponsors several internationally recognized lift safety standards and offers third-party certification programs for automotive lifts and automotive lift inspectors.

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