

FOR IMMEDIATE RELEASE

ALI Introduces Updated *Lifting It Right* Online Lift Safety Training: Available for First Time in Spanish and on Mobile

Cortland, New York (Oct. 3, 2017) – Automotive Lift Institute (ALI), the trade association dedicated to vehicle lift safety, has completely updated its popular [*Lifting It Right*](#) online training course. The interactive course covers safe lifting practices for all types of automotive lifts. For the first time, the course is now offered in English or Spanish.

2017 marks the 30th anniversary of the introduction of *Lifting It Right* as a simple safety manual in 1987. While the core focus on lift safety is unchanged, the new course is thoroughly modernized, both in content and delivery. The course can be taken online with a computer or mobile device. Most people finish it in an hour or less. At the end, a certificate of completion is stored online for easy access if a shop needs to produce training records.

“ALI and our member companies take our responsibility to technicians, managers, dealers and shop owners very seriously. After all, their safety is riding on our lifts every day,” says R.W. “Bob” O’Gorman, ALI president. “We have supported the training of millions of lift operators over the last 30 years — we’ve distributed more than 3 million *Lifting It Right* manuals alone. By significantly lowering the price of the online course and offering a Spanish version for the first time, we hope to reach even more people.”

In addition to updated technical content, ALI has added professional narrators, real-world scenarios, and all-new 3-D animations to make the program more engaging.

Lifting It Right is available to order from ALI at www.autolift.org/ali-store/. It is administered by enterprise risk management firm KPA. While the previous version of the course cost \$29 per person, it is now available for just \$16 for English and \$24 for Spanish. Once registered, the trainee can take up to 90 days to successfully complete the program, including an online test.

For more information about ALI and its lift safety initiatives and materials, visit www.autolift.org or call (607) 756-7775. You can also connect with ALI on Facebook at

www.facebook.com/LiftInstitute, on Twitter at www.twitter.com/LiftInstitute, and on YouTube at www.youtube.com/LiftInstitute.

About ALI

Founded in 1945, the Automotive Lift Institute (ALI) is a trade association of North American-based lift manufacturers. ALI's mission is to promote the safe design, construction, installation, service, inspection and use of automotive lifts. In 1947, ALI developed the first Commercial Standard covering vehicle lifts published by the National Bureau of Standards. Today, ALI sponsors several national lift safety standards and offers third-party certification programs for automotive lifts and automotive lift inspectors.

#

Editor's Note: Please see attached image.

Caption: The Automotive Lift Institute (ALI) has updated its popular online lift safety training course *Lifting It Right*. For the first time, ALI is offering the course in Spanish and in a mobile-friendly format. Learn more at www.autolift.org/ali-store/.

Media Contact:
Kristen Simpson
Simpson Communications
kristen@simpsoncomm.com
216-991-4297

0150-1091
10/2/17